



## **ByrdCage AC Pride Festival Sponsorship Packages**

### **Overview:**

Join us in celebrating Atlantic City's Pride Day at the ByrdCage AC Pride Festival at O'Donnell Park across from ByrdCage in Atlantic City !! Your sponsorship will support our vibrant LGBTQ+ community, promote inclusivity, and provide an unforgettable experience for all attendees. Choose the package that best suits your organization's commitment to Pride!

### **1. The Eagle Sponsor - \$10,000 (Top Level)**

As a premier sponsor, you soar high above the rest!

#### **Benefits Include:**

- Title Recognition: "The Eagle Sponsor" prominently displayed on all festival promotional materials (banners, posters, flyers, and social media).
- Main Stage Branding: Logo featured on the main stage backdrop throughout the festival.
- Exclusive Speaking Opportunity: Ability to give a brief speech or presentation at the festival's opening ceremony.
- Complimentary VIP Booth: Includes prime positioning and signage at the festival.

- 10 VIP Festival Passes: Includes all-access to festival activities, including VIP lounges and hospitality.
- Website Recognition: Logo placement with a link to your website on the Byrd Cage AC Pride Festival official website.
- Social Media Promotion: Dedicated posts highlighting your sponsorship before, during, and after the festival.
- Personalized Plaque: Presented at the festival as a thank-you for your generous support.

## **2. The Ostrich Sponsor - \$5,000**

Stand tall and proud as a key supporter of the festival!

Benefits Include:

- Major Sponsor Recognition: Featured on promotional materials (banners, posters, flyers, and social media).
- Festival Booth Space: Includes a premium space for engagement with attendees.
- 6 VIP Festival Passes: Includes access to VIP lounges and hospitality.
- Website Recognition: Logo placement on the Byrd Cage AC Pride Festival official website.
- Social Media Promotion: Dedicated sponsor shout-outs on festival social media platforms.
- Commemorative Award: A certificate of appreciation for your sponsorship.

## **3. The Flamingo Sponsor - \$1,000**

Bright, bold, and beautiful—supporting Pride in style!

Benefits Include:

- Supporting Sponsor Recognition: Logo featured on festival materials (flyers and social media).
- Festival Booth Space: Standard space provided for engagement.
- 2 VIP Festival Passes: Includes access to VIP lounges and hospitality.
- Website Recognition: Logo listed on the festival's official website.
- Social Media Shout-Out: Inclusion in a group post recognizing sponsors.
- Thank-You Certificate: Presented at the festival.

#### **4. The Seagulls (Open-Level Donations)**

For those who wish to contribute any amount to support Byrd Cage AC Pride Festival.

Benefits Include:

- Recognition on Festival Website: Listed as a "Community Supporter."
- Thank-You Mention: In a dedicated "Community Sponsors" post on social media.
- Digital Certificate of Appreciation: Sent via email.

Additional Customization Opportunities:

Sponsors can also contribute to specific festival activities.

Table Fees:

\$150 for Retail Vendors

\$0 for Community organizations

